

NEWSLETTER

Perri Polowy
New Business Development Manager
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www.SkinInc.com



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WHAT'S INCLUDED

- Delivered 5x a week, Monday–Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads—Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

PRESS RELEASE (PR) SUBMISSIONS

To expedite your press releases for publication, please submit your new product releases online at <https://www.skininc.com/page/new-product-submission>

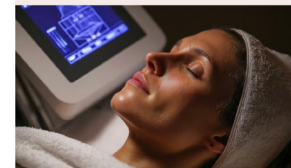
PR CONTACT | Kitty Lin | clin@allured.com | 630-344-6040

Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.



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INDUSTRY NEWS
The State of Spa: Consumers Are Looking for Holistic, Personalized and Consistent. The role of spas has been rapidly evolving in recent years, influenced by the surge of well-seekers in a post-pandemic world.



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